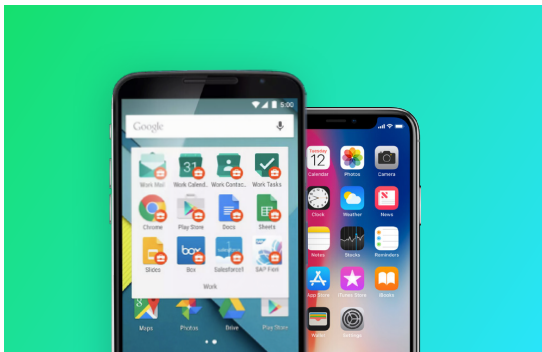# Scalefusion for Cab Aggregators: Business Enablement with Mobility Management

Manage and secure your mobile devices to monitor and streamline your cab aggregation system in sync with your business strategy.
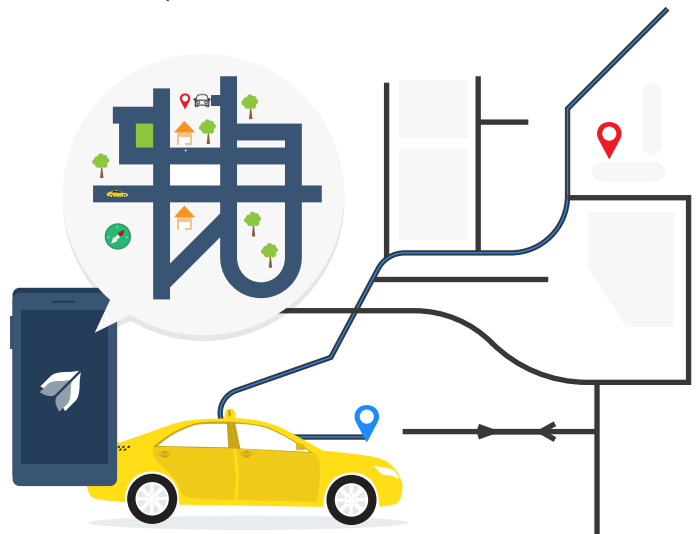

Overview

Effortlessly manage your taxi/cab fleets, monitor user activities and optimize device utility with Scalefusion. Leverage managed mobility to enhance overall transportation operations, data security and customer experience with the right set of MDM functionalities.

Benefits

- Highly organized taxi/cab/fleet market
- Improved operational efficiency
- Timely and accurate device information
- Reduced transportation uncertainties
- Enhanced customer experience
- Improved data & device security
- Remote communication & troubleshooting

Introduction

Managed mobility is disrupting the market for Transportation Networking Companies aka the cab aggregators. With the rising competition in this industry, it becomes essential to stay ahead of the game. Scalefusion MDM with its bundle of rich features and capabilities empowers cab aggregators to streamline device management while driving total data security across all device users. Using Scalefusion Mobile Device Manager is a win-win for cab aggregators, drivers as well as the passengers. It empowers the taxi/fleet companies to exercise control over the corporate-owned devices, while allowing the drivers to stay productive throughout the day, and eventually a smooth transportation process adds value to customer experience

Mobility is Redefining the Transport Services Delivered by Cab Aggregators

Before the emergence of cab aggregation as a concept, the transportation and taxi fleet market used to be highly fragmented and disorganized with insufficient policies and regulations. For a long time, passengers have confronted challenges like difficulty in booking cabs, travel uncertainties, untimely arrival of cabs, wrong routes, faulty billing, waiting for long during peak hours and so on. Sometimes, even drivers would face troubles like identifying passenger location and passenger identity and late booking cancellations and so on.
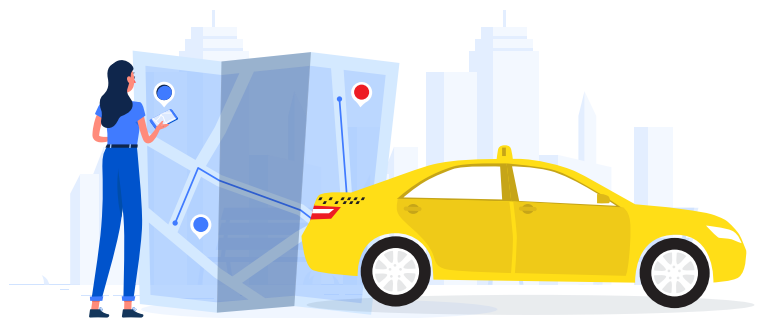
With the inflow of mobile technologies, smartphone apps and software programs, the business of cab aggregation is thriving, and taxi/cab fleet companies are now better positioned to keep a flawless tab on everything about their core business. Mobile device management operates in an extremely simple manner. When drivers are provided with the corporate-owned devices enrolled in an MDM solution, it enables the taxi/cab companies to have total control on these devices from a remote location. The MDM software allows the company IT admins to remotely manage, monitor and secure these devices, business apps and company content. The numerous features offered by the MDM solution, streamline and effectuate the entire transportation system.

Absence of an MDM solution: Cab Aggregator Challenges

Smartphones are used by everybody today but when it comes to fulfilling a specific business purpose, companies can no longer ignore the significance of availing a robust and intelligent Mobile Device Management solution. Company-owned devices provided to the drivers and other staff are meant to be used optimally for work-only purposes and at the same time, it is important to safeguard sensitive data stored in the devices. Cab aggregators and taxi fleet companies often face the following roadblocks when they adopt enterprise mobility without a strategic management solution.

- Loss and theft of device and data
- Incompetent real-time routing
- Hefty data cost due to unrestricted access to apps and websites
- Failure in real-time location tracking
- Improper device access control
- Lack of access to company information
- Outdated and faulty apps
- Drivers putting false reporting-time or ride duration time
- Insufficient device monitoring system
- Lack of customer security updates and supervision
- Communication gap with drivers
- Lack of security policies and compliances

Mobile Device Management Made Easy and Effective for Cab Aggregators

Scalefusion is a comprehensive MDM software that comes with a bunch of intuitive, robust and expansive features and capabilities. It provides a 360-degree solution for cab aggregators to streamline, secure and manage their entire transportation network remotely to drive higher efficiency. Scalefusion's transparent and simple pricing structure with no setup fees and free customer support makes it an enterprise-level solution to reckon with.

Its excellent and super-helpful customer service and support system along with free online web training ensure that customers successfully use the software to leverage its business advantages to the fullest without any hiccups.

Single app or multi-app kiosk lockdown mode

Scalefusion enables the company IT admin to lock down your drivers' devices into single or multi-app kiosk mode. This restricts access to internet and hence reduces the cost of unlimited data usage. Moreover, this ensures that devices are being optimally used for business purposes only.

Easy and secure bulk device enrollment

Scalefusion allows the option for IT admins to deploy devices in bulk through enrollment options like Android Zero Touch, Apple DEP, and Samsung KME. Device enrollment and onboarding is real easy. IT admins can quickly onboard the devices and start the configuration for business-specific operations.

Restrict access to system settings, apps, and websites

IT admins can also restrict user access that can tamper with the device's system settings thereby leading to glitches and security breaches. At the same time, the IT admin can whitelist certain apps and websites to restrict access to download unnecessary apps from the internet and other malicious websites that can lead to cybersecurity concerns.

Geo-fencing, location tracking, and history retention

IT admins are able to apply single or multiple geo-fencing on the managed drivers' devices, remotely track device location and get remote alarms during geofence breaches. The MDM also allows the IT admin to retain trip history including billing details, pick and drop location, passenger details, feedback, etc.

Mobile App Management

Scalefusion allows IT admins to remotely and silently manage, select,
publish, install, uninstall and update applications on the managed devices
to make sure that the drivers can access the relevant business apps on
time to facilitate a smooth transportation process and trip experience. It
also ensures that unstable apps are rolled back and updated with latest
security patches without any third-party intervention.

Strong passcode policy

Scalefusion helps IT admins to enforce strong password policies on
corporate-owned devices used by the drivers to eliminate any chances of
unauthorized access to critical company data stored in them, especially
during cases of device loss or theft.

Remote data wipe and lock

It also empowers the company IT admin to remotely wipe entire/partial
data stored in corporate-owned devices used by drivers or even lock the
devices from the dashboard in times of emergencies, risks, and threats.

Protection against factory-reset

IT admins can also enforce protection against factory reset by allowing
only certain Google AFW Accounts. Only these accounts can be used to
sign-in to the device after restarting the device from factory reset. IT
admins can also ensure data security by restricting hardware and sharing
access.

Custom branding

It allows the IT admin to apply custom branding to reflect specific
company logo, theme, and color to complement the brand image and
identity. This creates brand familiarity and helps customers and passen-
gers to establish trust in the service provider.

Effective field communication

Scalefusion EVA communication suite allows drivers and IT admins to
communicate in real-time within a secure and controlled environment via
VoIP call, conference call, and two-way chat. IT admins can also send
broadcast messages, alerts and updates to the managed devices to ensure
that the device users are aware of any new policy updates, amendments
or security concerns.

Try it now for free

Register for a free 14-day evaluation
at scalefusion.com

Get a Demo

Request a demonstration and see how
Scalefusion can help you in managing your
devices and securing your corporate data.

Book a Demo

Remote notifications and alarms

At the same time, EVA also sends context-aware device-related updates, notifications, and alerts, nudging the IT admins to take notice of concerns like device health, battery and data usage, compliance violation issues and other important real-time warnings.

Remote device troubleshooting

IT admins are also allowed to take screenshots and record cast sessions to further escalate the issues for faster remediation or for future reference and record-keeping. Device troubleshooting is also simplified with Scalefusion's integration with a third-party ITSM tool that streamlined the entire IT ticketing and issue-resolution process.

Bird's Eye View of Device Inventory

Scalefusion DeepDive allows the IT admin to have a comprehensive view of the entire inventory of the managed and enrolled devices, their platform summary and vitals, data usage, location history, device details, compliance violations, and device storage capacity on the centralized dashboard.

Automate IT routine tasks

With Scalefusion Workflows, IT admins can automate and schedule routine and repetitive everyday IT tasks and can also set compliance alerts on managed devices without any complex coding and scripting. They can schedule jobs like system rebooting, dynamic policy applications, security incidents, tracking inactivity, automatic system shutdown and so on.

Cab Aggregators Creating Business Value through Scalefusion

As a robust, intuitive and scalable Mobile Device Management solution, Scalefusion makes it possible for the cab aggregators and transportation networking companies to fully leverage its features and capabilities to invincibly manage, secure and monitor all their enrolled devices, business apps, and corporate content remotely from a single dashboard. They can proactively track usage, access, location, issues, violations and updates in real-time, which ultimately empower companies to gain the following business value:

- Reduced cost on data usage
- Increased driver productivity
- Improved business operations and workflows
- Effective and data-driven decision-making
- Enhanced device and data security
- Reduced device and IT downtime
- Zero maintenance cost
- Faster time to market
- Enhanced customer experience

Summary

Cab aggregation and transportation industry is going to face multiple disruptive innovations and technological developments in the coming years. Factors like shared mobility, data-driven decision making, product innovation, 24/7/365 device monitoring and passenger experience are going to be counted by the market players.

It is imperative for companies to stay competitive by leveraging enterprise mobility management integrated with functionalities that drive enterprise-wide security, real-time collaboration and issue remediation. Being a contemporary and comprehensive Mobile Device Management solution with the right set of management capabilities, Scalefusion can effortlessly provide your company with all the required business benefits and values to help drive revenue home.

About Scalefusion

Scalefusion MDM allows organizations to secure & manage endpoints including smartphones, tablets, laptops, rugged devices, mPOS, and digital signages, along with apps and content. It supports the management of Android, iOS, macOS and Windows 10 devices and ensures streamlined device management operations with InterOps.

Scalefusion

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