



Lasselsberger Chooses Keepit for Top Tier Data Protection.

lasselsbergergroup

Keepit provides Lasselsberger with scalable and automated backup of all Microsoft 365 data. Before migrating to the cloud, enterprise data was stored locally on 1,000+ computers and servers across locations posing a major risk of data loss. A security breach on Microsoft's cloud data would result in costly downtime, affecting Lasselsberger's supply chain and daily global operations.

Company

The Lasselsberger Group is a Eurasian producer of raw materials, building materials and ceramic tiles based in Pöchlarn, Austria. Market leadership in many areas combined with a production tradition over many decades as well as raw material reserves secured in the long term ensures the successful growth of Lasselsberger Group.

The Keepit platform works perfectly and is the most comprehensive backup and recovery solution in the market.

Mario Hinterndorfer
Head of Group IT Infrastructure, Lasselsberger

Not only does Keepit provide us with a strong and reliable backup, we also get instant recovery and can share data across the company in less than a minute.

Mario Hinterndorfer
Head of Group IT Infrastructure
Lasselsberger

Dedicated Data Protection Cloud

With Keepit, Lasselsberger's M365 data is now stored in a dedicated private cloud at a separate location independent of Microsoft's public cloud. Head of Group IT Infrastructure Mario Hinterndorfer now enjoys peace-of-mind with an automatic backup in place, ensuring the business is always running.

With Keepit, we no longer have to do all the manual updating of backup software.

Mario Hinterndorfer

Fast Recovery Saves Admin Time

Now, less infrastructure specialists are required to administer all M365 data, as Keepit's finding and recovery features make restore tasks super easy and fast. Retrieving data from past users was a true administrative nightmare before Keepit cloud backup; sharing data across Lasselsberger's subsidiaries could take hours due to unstable internet connections. With Keepit's intuitive UI and granular recovery features, finding and sharing data requires only minimal administrative effort.

Sharing data only takes around 30 seconds. The backup solution provides great functions and flexibility, making our tasks simple and efficient.

Mario Hinterndorfer

Recovery is easy and agile with Keepit: users receive a secure link with a custom expiration date, allowing them to choose the exact data they need to restore. Instant recovery is a key value to Lasselsberger's infrastructure specialists who anticipate a major spike in Microsoft Teams and OneDrive users due to increased remote work during Covid-19.

Keepit has the best price-performance ratio for a backup and recovery solution compared to other vendors in the market like Veeam, AvePoint and Barracuda.

Mario Hinterndorfer
Head of Group IT Infrastructure
Lasselsberger

Best Price-Performance Ratio

Cloud backup turned out to be the most cost-effective solution for Lasselsberger. Compared to other vendors on the market, Keepit's price offering includes 1TB storage per user and up to lifetime-long retention period. Keepit's all-inclusive pricing means no hidden costs in terms of infrastructure, storage or recovery.

Keepit provides an indispensable layer of security, guaranteeing a stable, centralized backup that adapts to Lasselsberger's growing number of users. Lasselsberger has now been running backup and recovery with Keepit for 2 years.

The Lasselsberger Group is a Eurasian producer of raw materials, building materials and ceramic tiles based in Pöchlarn, Austria. Market leadership in many areas combined with a production tradition over many decades as well as raw material reserves secured in the long term ensures the successful growth of the whole Lasselsberger Group.

